

Case Study : SAS Radisson, Norway

In Autumn 2005 we provided the SAS Radisson Scandinavia Hotel in Oslo, Norway with a 3-seater public space internet access desk in cocoa Corian and wood, with corded monitor, peripherals and 2 USB ports, DVD-RW and on/off switch embedded into the Corian surface. In the first 3 months of owning their desk, revenue from customer internet access rose dramatically.

Subsequently their sister hotel the SAS Radisson Plaza commissioned a bespoke hot red Corian and wood 3 seater public space business center with 19" rotating TFT screens, wireless printing and 2 USB ports and DVD/RW drives embedded within the front of the desk for each station. The desk also incorporates desk lamps and credit card readers.

